

Let's Talk Transport: Survey Findings



Foreword

This report outlines the findings of the Let's Talk Transport survey, which took place from May to July 2023. This was the first stage of asking for input from North Yorkshire residents, to help inform the new Local Transport Plan (LTP).

We have a vision to build on North Yorkshire's natural assets, strong local economy and resilient communities, to improve the way local services are delivered and support a good quality of life for all. We are the geographically largest council in the country, with a mix of rural, urban and coastal communities, all of which have common challenges but also competing and differing needs.

Therefore, a strong community voice is essential. Let's Talk North Yorkshire, which launched in autumn 2022, is our continuing commitment to listen and engage with you, hearing your views on key strategic decisions and empowering your voice.

We asked for your input as part of Let's Talk to help inform the new LTP. This will be a key policy for North Yorkshire Council, which requires a thorough and extensive understanding of the issues, and ongoing engagement and consultation with councillors, stakeholders and the public before it can be put forward for adoption by the council.

It is a long-term plan, which will outline the transport policies and proposals necessary to improve transport connectivity and choice. The plan will demonstrate very clearly how those transport proposals will make a significant contribution to meeting carbon net zero ambitions. It will also help underpin the Strategic Transport Plan that will be the responsibility of the new York and North Yorkshire mayor.

To help inform the first draft of the LTP, we wanted to learn about your experiences of travelling in North Yorkshire - how you travel now and how you might like to travel in the future.

This report outlines what you told us as part of this initial conversation:

- There are low levels of satisfaction with the current transport system in North Yorkshire
- Availability and reliability of travel, affordability, road safety and impact of transport on climate changes are of most concern
- Measures to encourage more use of public transport and more walking and cycling, and traffic and highway infrastructure are seen as being most effective in tackling transport issues
- There are important differences in results and feedback across the county.

This feedback will help shape the first draft of the strategic transport plan, which will then be shared for residents to have another chance to give feedback as part of a formal consultation.

4,817 people took part in the Let's Talk Transport survey. We are grateful to everyone who completed an online or paper survey or got in touch in another way.

We are committed to continuing the conversation and we hope you will keep on sharing your views via our digital engagement platform, which you can subscribe to [here](#). In return, we are committed to listening, and to doing everything we can to advocate for North Yorkshire, delivering the best possible opportunities for people and communities.



Cllr Carl Les OBE
Leader,
North Yorkshire Council



Cllr Keane Duncan
Executive member for highways
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North Yorkshire Council

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Let's Talk Transport

1.0 Key findings

Overall

- A total of 4,817 responses were received to the Let's Talk Transport engagement survey. The number of responses means we can be confident that the survey results reflect the views of people in North Yorkshire.
- Responses were received from people who live and work within all areas across North Yorkshire, although people from Selby & Ainsty are underrepresented in the responses.
- Older people are also overrepresented and younger people underrepresented in the responses.
- The results obtained from the survey and summarised in this report will be used to help the council to develop its Local Transport Plan and direct interventions for future improvements to transport provision.

Getting around in North Yorkshire

The survey responses show the most common ways of getting around are:

- walking (80% say they walk daily or several times a week)
- diesel or petrol car (68% use this daily or several times a week)
- bus, including park and ride (18% daily or several times a week)
- electric /hybrid car or van (15% daily or several times a week)
- cycling (13% daily or several times a week).

Changes to travel habits

- Many people report no change in their current travel habits, compared to three years ago. However, the survey suggests one of the biggest changes has been a shift to home-based activities. Nearly half the responses are from people saying they now work from home (49%) and now use home delivery rather than travelling to the shops (48%).
- Many people do not expect their travel habits to change much over the next three years, although use of public transport (34%) and cycling (32%) are the two travel habits most expected to increase. Use of the car is the habit most expected to decrease (22%).

Satisfaction with transport system in North Yorkshire

- The responses show low levels of satisfaction with the transport system, with 59% feeling that the system does not meet their needs very well or at all well. Some 16% of responses say the system meets their needs very or quite well.
- People from the more urban areas (large town or city) are more likely to rate the transport system as meeting their needs very or quite well (20%), while those from the most rural areas (isolated house or small group of houses) are less likely to rate the system as meeting their needs very or quite well (12%).

Transport concerns

More than half the responses received identified the following as being always or often a concern:

- Availability and reliability of travel (77% of responses)
- Affordability of travel (62%)
- Road safety (60%)
- Impact of transport on climate change (56%).

Effectiveness of measures to tackle transport issues

When asked how effective potential measures aimed at addressing transport challenges in North Yorkshire would be, more than half of the responses rated the following measures as very effective or somewhat effective:

- Measures to increase more use of public transport (62%)
- Traffic and highway infrastructure improvements (60%)
- Measures to encourage more walking and cycling (57%).

Discouraging car use was the measure considered least likely to be effective (30%).

Using the survey results to develop the Local Transport Plan (LTP)

- The LTP sets out strategy, policy and investment plans for transport across the county. It is part of the Council's Policy Framework, requiring thorough and extensive understanding of the issues, policy formulation and ongoing engagement and consultation with councillors, stakeholders and the public before adoption by full Council.
- The results of the engagement activities have given some clear indications of what residents and stakeholders would like the council to focus on for the new LTP in North Yorkshire. These will be used in future planning and setting the vision and objectives of the new LTP to meet the transport needs of communities across the county.
- This work includes further analysis of the engagement results and formulation of possible policy approaches, including a review of the previous LTP and development of a draft Strategic Transport Plan, jointly with City of York Council.

2.0 Introduction

North Yorkshire Council (NYC) carried out an engagement exercise called 'Let's Talk Transport' during the summer of 2023.

The engagement comprised of a survey to be completed by the public, which was intended to help develop the new Local Transport Plan (LTP) for the county, by understanding travel patterns, planned changes to travel behaviour and views on the effectiveness of interventions proposed to tackle transport issues in North Yorkshire. NYC is being supported by WSP to analyse responses to the survey received.

In addition to the questionnaire, a series of events were undertaken, involving face to face engagement, giving the opportunity for queries to be raised and answered in person.

Let's Talk Transport forms part of the council's wider 'Let's Talk North Yorkshire' engagement campaign, with the aim of gathering insight and data to support informed decision making and setting local strategy for the county.

In total, **4,817 responses** were received to the main Let's Talk Transport survey. The results obtained, and summarised in this report, will be used to help NYC in setting its Local Transport Plan and directing interventions for future improvements to transport provision.

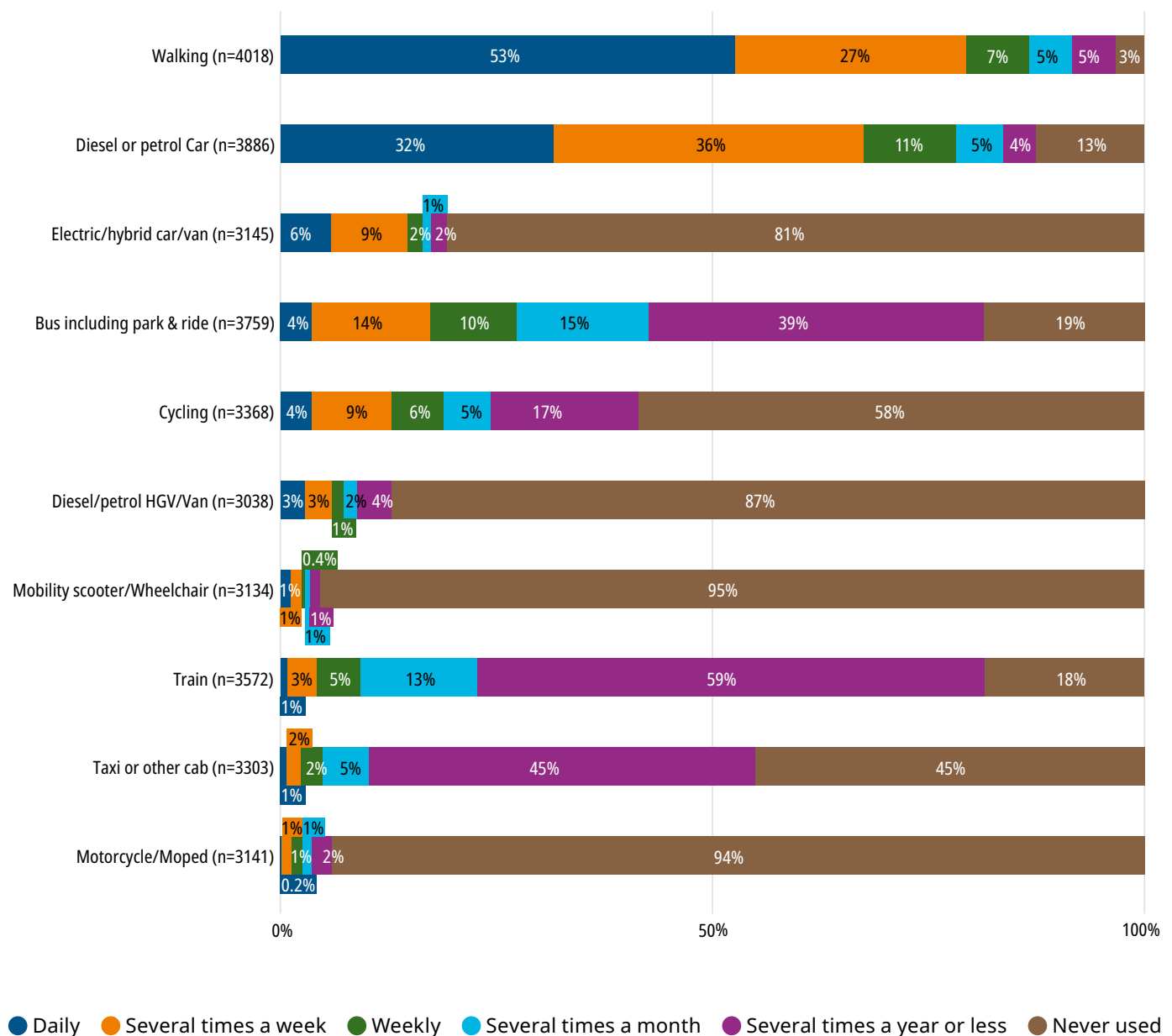
3.0 Summary of results

3.1 Getting around North Yorkshire

People were asked how they used various modes of transport for their journeys within North Yorkshire. The results are shown in figure 1, with people able to answer for as many or as few of these modes as they wished.

The results indicate that a considerable proportion of respondents walk daily, or at least several times per week. This is the most frequently used mode, followed by travelling by diesel or petrol car – with almost a third doing so daily.

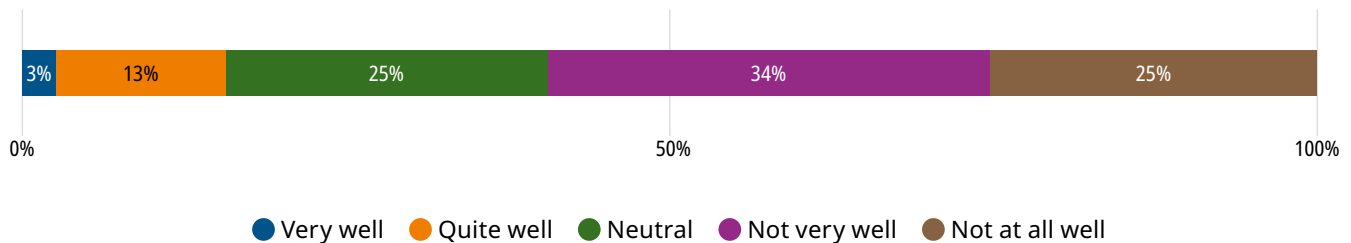
Figure 1: How often do you use the following ways of getting around in North Yorkshire?



3.2 How well do you feel the transport system in North Yorkshire meets your needs?

The results in figure 2 show that 59% of people are not satisfied with the transport system in North Yorkshire while 16% feel it works well and 25% gave a neutral response.

Figure 2: How well do you feel the transport system in North Yorkshire meets your needs? (n=3441)



3.2.1 Area Constituency Committee (ACC)

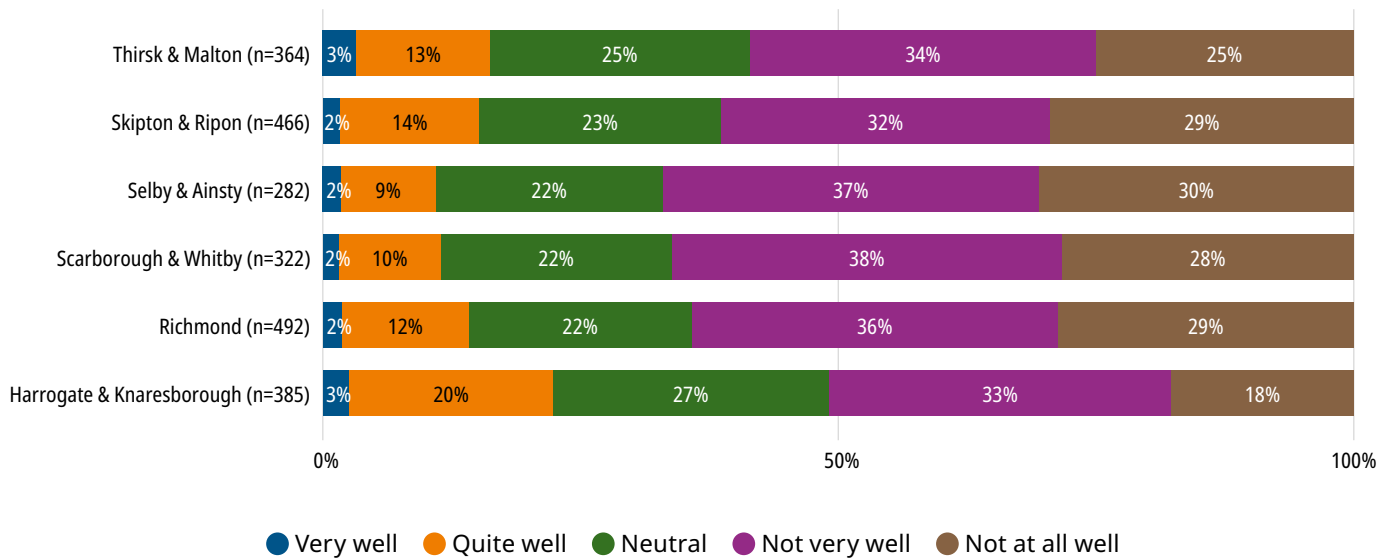
In order to give local citizens a greater say in Council affairs, 6 Area Constituency Committees have been created. These cover the same areas as the 6 electoral constituencies for North Yorkshire MPs. They maintain an overview of the effectiveness of the public services provided to their local community by the Council and other agencies and to advocate the interests of their community in relation to those services. They involve Councillors for each particular area and meetings are held in public.

The results show a similar pattern when analysed by ACC, with an overall majority of responses from all ACC areas feeling that the transport system does not meet their needs well.

The Harrogate & Knaresborough ACC has the lowest proportion of responses that feel the system does not meet their needs (51%) and the highest proportion that feel the system meets their needs very or quite well (23%).

The Selby & Ainsty ACC has the highest proportion of responses that feel the system does not meet their needs (67%) and the lowest proportion who feel it does meet their needs (11%).

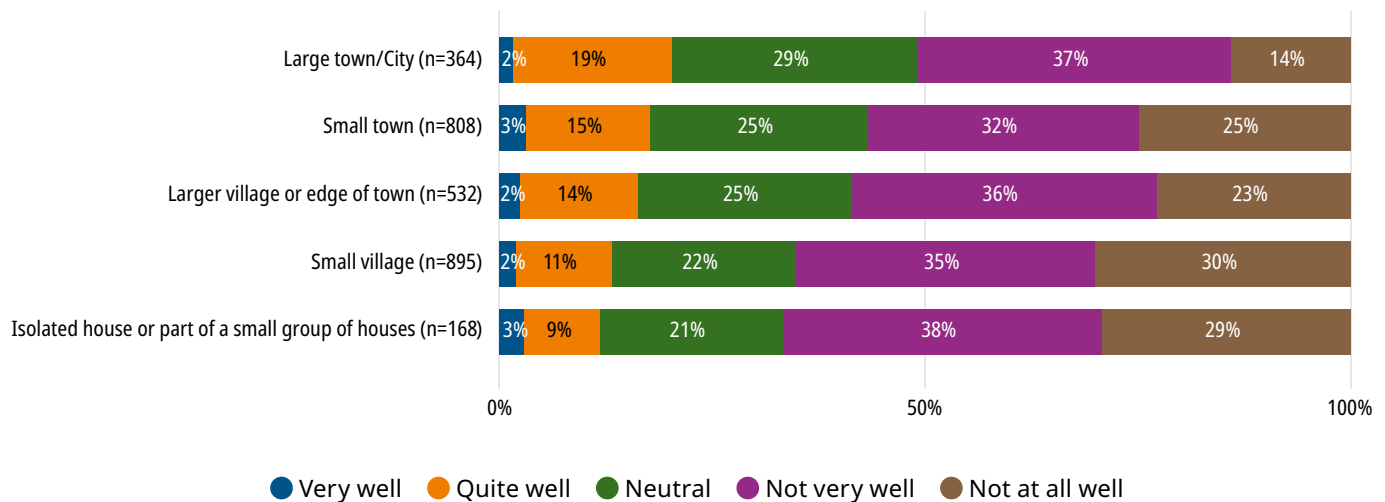
Figure 3: How well do you feel the transport system in North Yorkshire meets your needs by ACC



3.2.2 Area type

Responses were analysed according to the character of the area where the respondent lives. For all types of areas, a majority of responses say that the transport system does not meet their needs very well or not at all well. However, responses from people from large town/city or small town environments are more likely to consider that the transport system meets their needs (21% well overall in large town/city and 18% well overall in small towns). Those in isolated areas are the least likely to say that the system meets their needs (12% well overall, while a combined 67% say not well overall).

Figure 4: How well do you feel the transport system in North Yorkshire meets your needs by area type

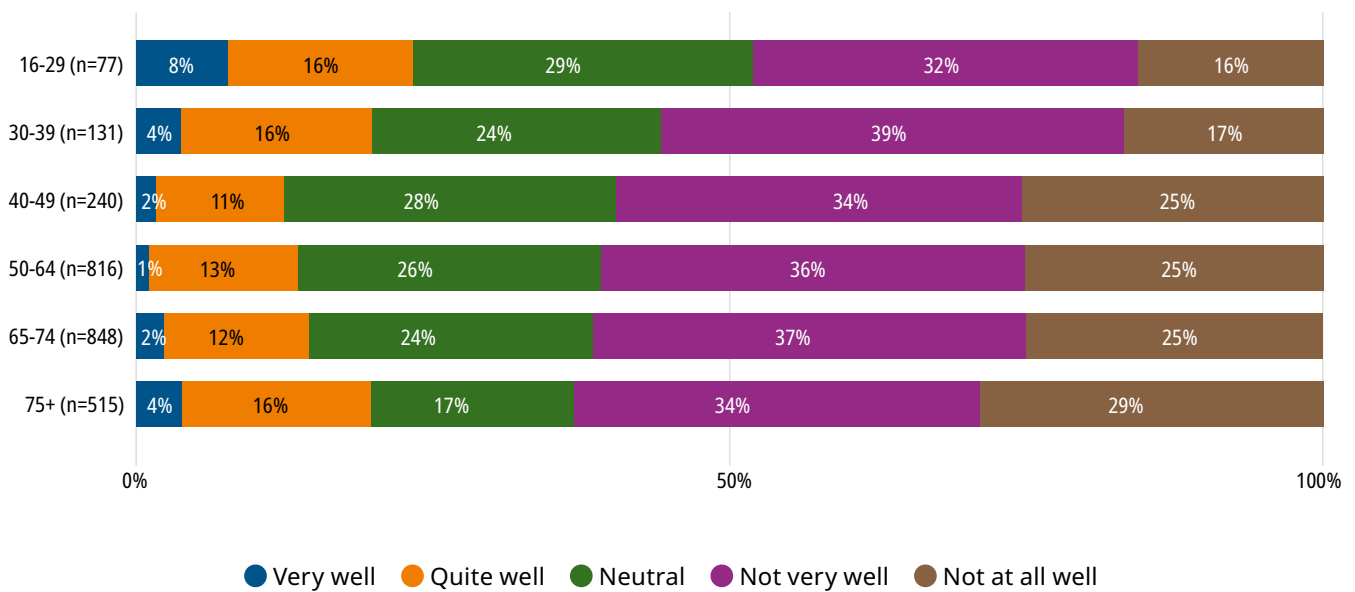


3.2.3 Age

The results suggest those in younger age groups are less likely to say the transport system does not meet their needs, with the proportion increasing slightly towards the older age groups.

In all groups except the 16-29 age group, there is a majority of people that feel the transport system does not meet their needs. The most positive group are those between 16-29 years of age, who have the largest proportion of respondents that feel the transport system meets their needs (8% said very well and 16% said quite well).

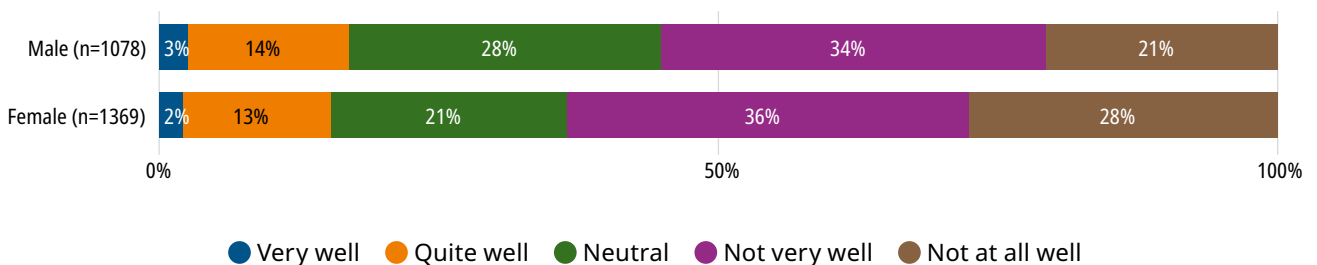
Figure 5: How well do you feel the transport system in North Yorkshire meets your needs by age group



3.2.4 Gender

Female respondents are more likely to consider that the transport system in North Yorkshire does not meet their needs (64%), compared with male respondents (55%).

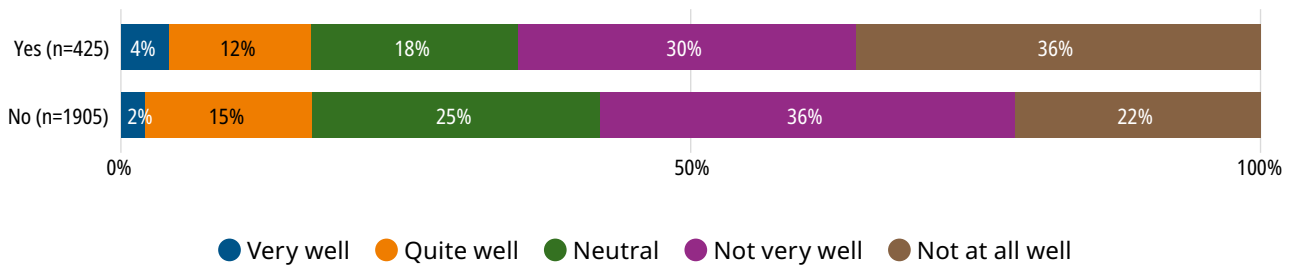
Figure 6 - How well do you feel the transport system in North Yorkshire meets your needs by gender



3.2.5 Disability

Responses from people considering themselves to be disabled or to have a long-term, limiting condition suggest they are more likely to report that the transport system serves them not at all well or not very well (66% in total), compared to from those without a disability (58%).

Figure 7 – How well do you feel the transport system in North Yorkshire meets your needs by disability

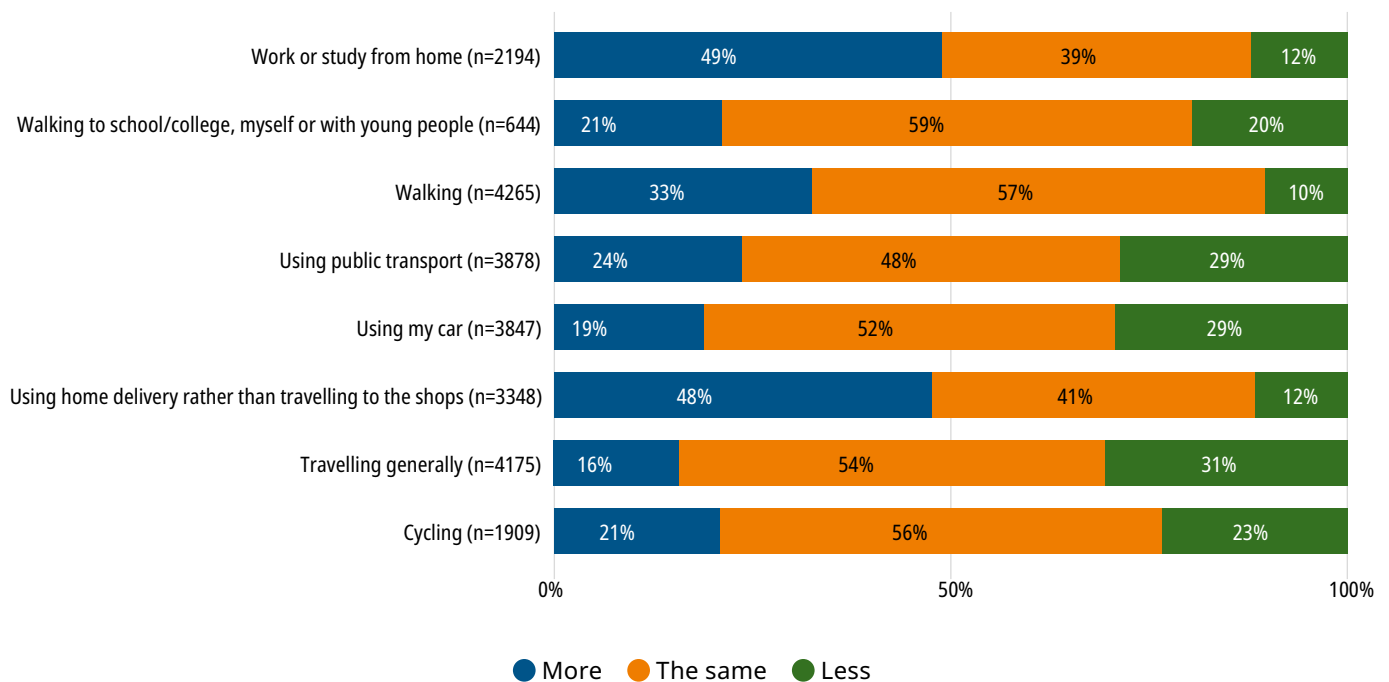


3.3 Changes to travel behaviour

People were asked about how their travel habits compare with three years ago and given an open-ended text question to give more detail about the changes they have made.

Many people say their travel habits are the same, although there has been a shift towards more home-based activities. Almost half of respondents say they now work or study from home (49%) or use home delivery rather than travelling to the shops (48%) more than they did three years ago. This may be explained by the changes to working and shopping patterns that resulted from the restrictions put in place during the Covid pandemic, leading to behavioural shifts in wider society.

Figure 8: How do your current travel habits compare to three years ago?



Respondents were given an opportunity to explain more about the changes they had made, including the reasons behind those changes. The table below presents the most common themes for these comments.

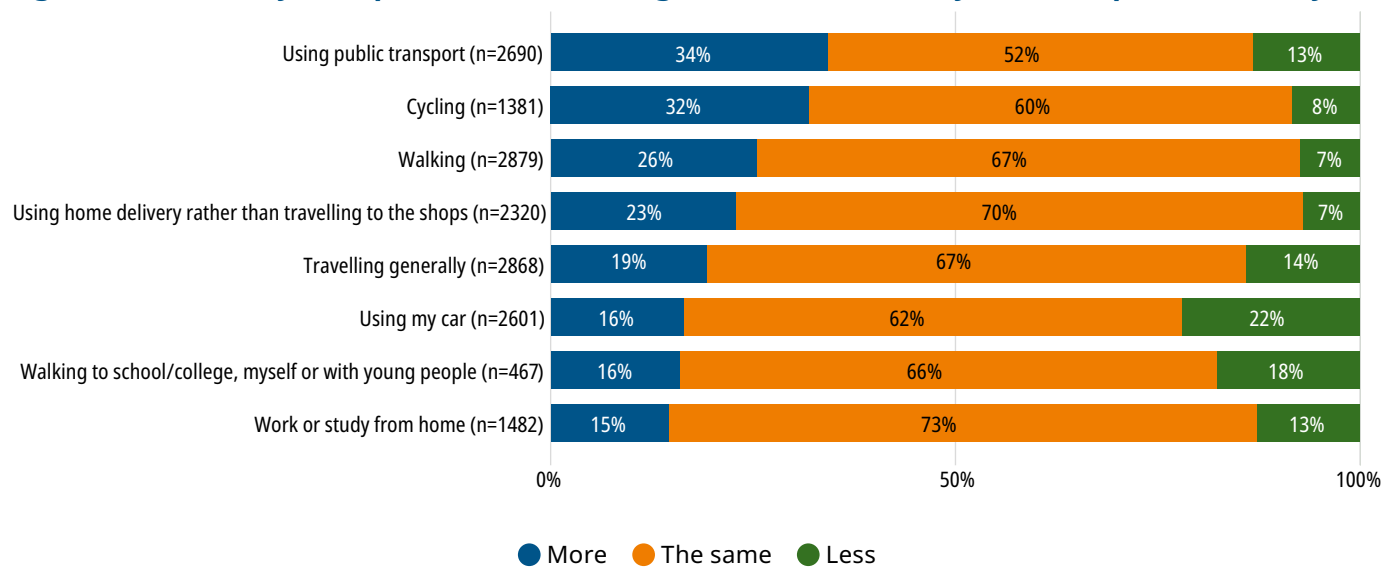
Figure 9: Most common theme for comments about why changes have been made

Theme	Count of comments
Now working from home / remote working	283
Retired from work	265
I haven't made any changes / no difference	194
Walking more (generally)	176
Lack of bus service / poor availability / sparse network	174
Using public transport more (generally)	164
Now hybrid working	162
Mobility impaired / mobility issue / health issues preventing travel	154
Need to drive due to no alternative	152
Bus services are poor / unreliable	148
Driving less (generally)	144
Train services are poor / unreliable	134
Shopping online more / Using home delivery	113
Recently moved home	98
Buses aren't frequent enough	91
Bus service has been reduced / removed	87
Changed behaviour due to Covid	86
Less socialising / going out less	76
Localised transport issue	70
Cycling more (generally)	69

People were asked how they expect their travel habits to change over the next three years. The results in figure 10 show that many people do not expect their travel habits to change, with over half of responses in all categories stating that they feel these will remain the same. Use of public

transport (34% and cycling (32%) are the two travel habits that are most expected to increase in the next three years, while use of the car is the habit expected to see the greatest decrease (22%).

Figure 10: How do you expect habits to change in the next three years, compared to today?

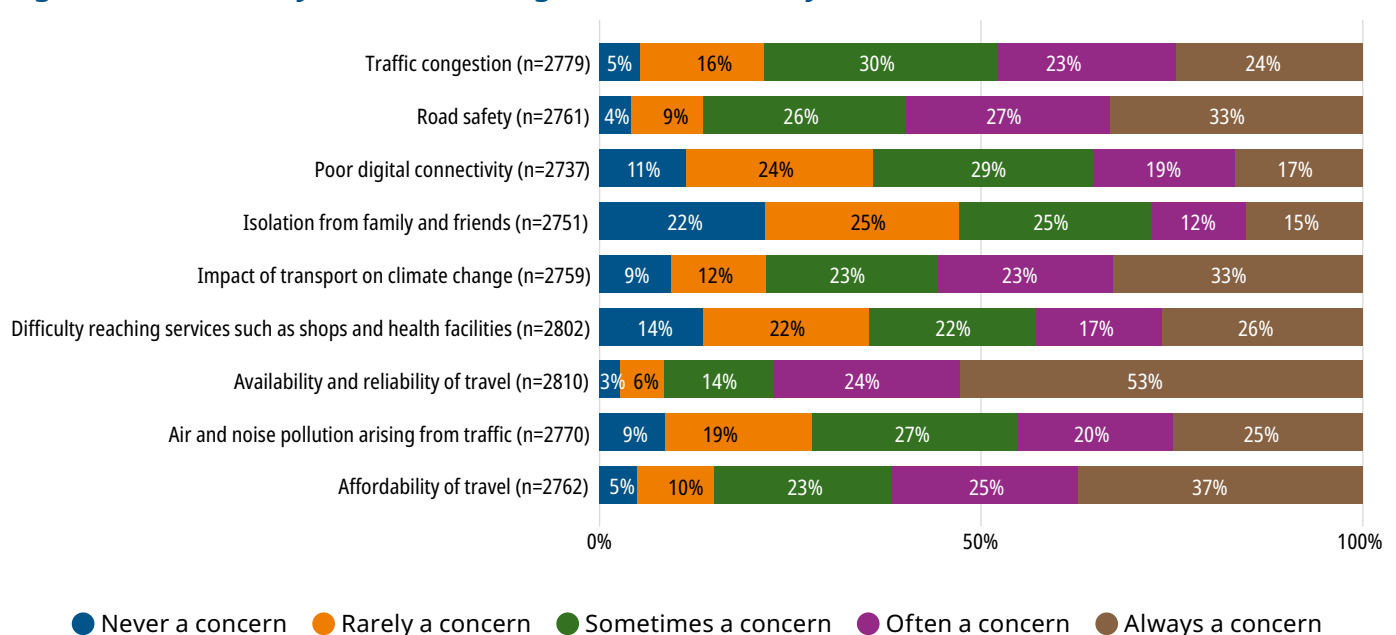


3.4. Transport concerns in North Yorkshire

When asked about their travel-related concerns, more than half the responses received identified the following as being always or often a concern:

- Availability and reliability of travel (77% of responses)
- Affordability of travel (62%)
- Road safety (60%)
- Impact of transport on climate change (56%).

Figure 11: How many of the following are a concern to you in North Yorkshire?



The table below shows the most common themes for comments on the main concerns among respondents and the reasons for expected changes to travel behaviour in the next three years.

Figure 12: Comments in relation to explaining answers on concerns or expected changes to travel habits

Theme	Count of comments
Lack of bus service / poor availability / sparse network	199
Bus services are poor / unreliable	181
Roads in area are congested / traffic problems	155
Train services are poor / unreliable	152
Concerned about the environment / climate change	142
I have no choice but to drive	136
Concerned about lack of access to healthcare / medical services	128
Buses aren't frequent enough	126
Concerned about isolation of elderly / older people	106
Concerned about isolation of those living in rural areas / countryside	101
Reduction / removal of bus service	81
Localised issue with bus provision	80
Concerned about poor driver behaviour (e.g. speeding, safe overtaking of cyclists)	79
I plan to use public transport more if provision is improved	78
Doesn't feel safe to walk / cycle	75
Trains are too expensive / high fares	74
Localised issue with roads / traffic	74
Criticism of transport in North Yorkshire (e.g. unreliable, disconnected)	68
Buses finish too early	67
Lack of train service / poor availability	65

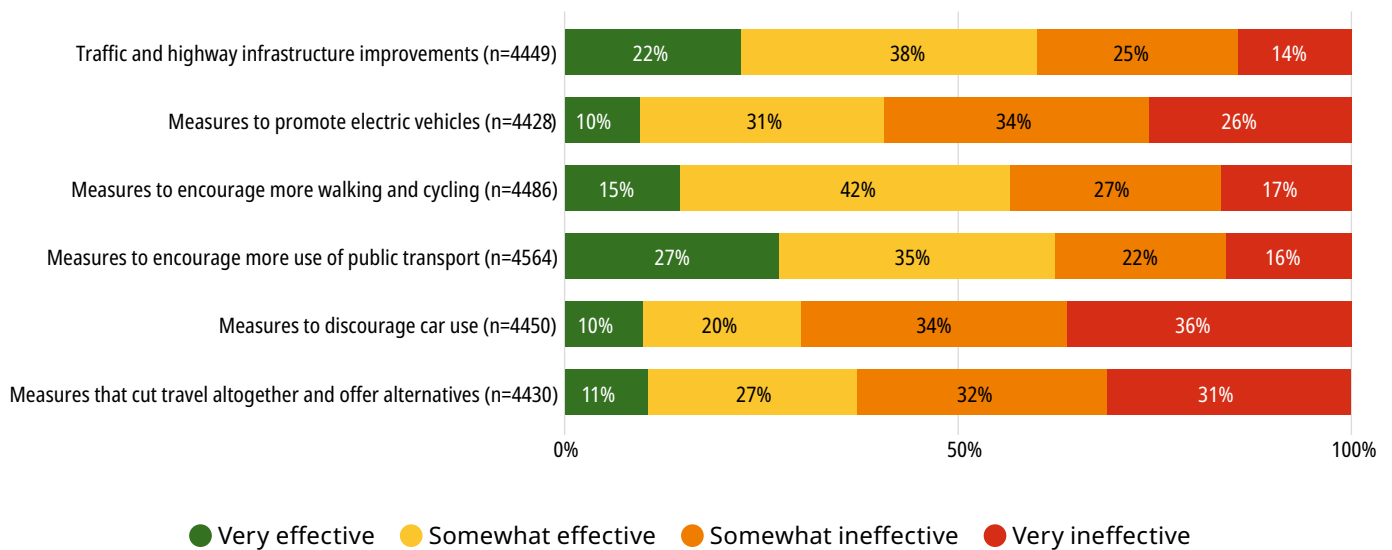
3.5 Views on the effectiveness of potential measures in tackling transport issues

When asked how effective potential measures aimed at addressing transport challenges in North Yorkshire would be, more than half of the responses rated the following measures as very effective or somewhat effective:

- Measures to increase more use of public transport (62%)
- Traffic and highway infrastructure improvements (60%)
- Measures to encourage more walking and cycling (57%).

Discouraging car use was the measure considered least likely to be effective (30%).

Figure 13: How effective do you think the following will be in tackling transport issues in North Yorkshire?



There are some differences in the results for individual ACCs, and these include the following examples :

- Measures to discourage car use are particularly considered ineffective by those from Selby & Ainsty (77%). People from Selby & Ainsty are also less likely to rate as effective measures to promote electric vehicles (36%) and to cut travel altogether and offer alternatives (32%).
- In Thirsk & Malton, around two-thirds of responses considered that encouraging use of public transport would be an effective measure (66%). People in this area are also very supportive of the effectiveness of measures to encourage more walking and cycling (64%).
- In Richmond, nearly two-thirds of responses considered traffic and highway infrastructure improvements as effective (64%).
- People in Harrogate & Knaresborough are most likely to rate as effective measures to discourage car use (34%) and to promote electric vehicles (45%).

There are also other differences in the views of different groups. These include:

- Rural respondents are less likely to consider measures to discourage car use effective when compared to those from urban areas.
- Younger respondents appear to be more likely to feel that measures to promote electric vehicles would be effective in tackling transport issues. The same is evident for measures that cut travel altogether and offer alternatives.
- Traffic and highway infrastructure improvements have widespread support as an effective method to tackle transport issues in North Yorkshire, with there being some evidence that this is stronger among younger people.
- Measures to encourage more use of public transport are particularly considered effective among young people, likewise with measures to encourage walking and cycling.

3.6 Further comments

People were asked if there was anything else they wished to say about their experience of travel in North Yorkshire, and the table below summarises the most common themes from these further comments.

Figure 14: Most common comment themes for further comments on experience of travel in North Yorkshire

Theme	Count of comments
Concerned about lack of alternative to car use (generally)	233
Bus services are poor / unreliable	222
Buses aren't frequent enough	194
Lack of bus service / poor availability / sparse network	191
Criticism of transport in North Yorkshire (e.g. unreliable, disconnected)	182
Concerned about lack of connectivity to rural areas	181
Criticism of road conditions (e.g. maintenance / surface condition etc.)	165
Localised issue with road network (including road needing upgrade)	147
Train services are poor / unreliable	132
Criticism of NYC / UK government / Public Transport Operators / Police	118
Localised issue with bus provision	93
Buses finish too early	93
Criticism of existing cycling facilities	79
Trains are too expensive / high fares / need lower fares	76
Suggest hard measures to improve cyclist safety (e.g. segregation, dedicated lanes, new infrastructure)	74
Public transport services are poor / unreliable	73
Lack of EV charging infrastructure	68
Lack of train service / poor availability	66
Concerned about lack of access to essential services (e.g. medical / education etc.)	64
Bus service has been removed / no more service	63

4.0 Next steps

The results of the engagement activities have made some clear indications of what residents and stakeholders would like the focus of the new LTP to be. These will be used in future planning and setting the vision and objectives of the new LTP to meet the transport needs of communities across the county.

Appendix 1 - Let's Talk Transport's Survey response characteristics

This section of the report provides details of the demographic information collected from people responding to the survey. This information has been used to determine the extent to which the sample is representative of the wider North Yorkshire population and to analyse the views of different demographic groups.

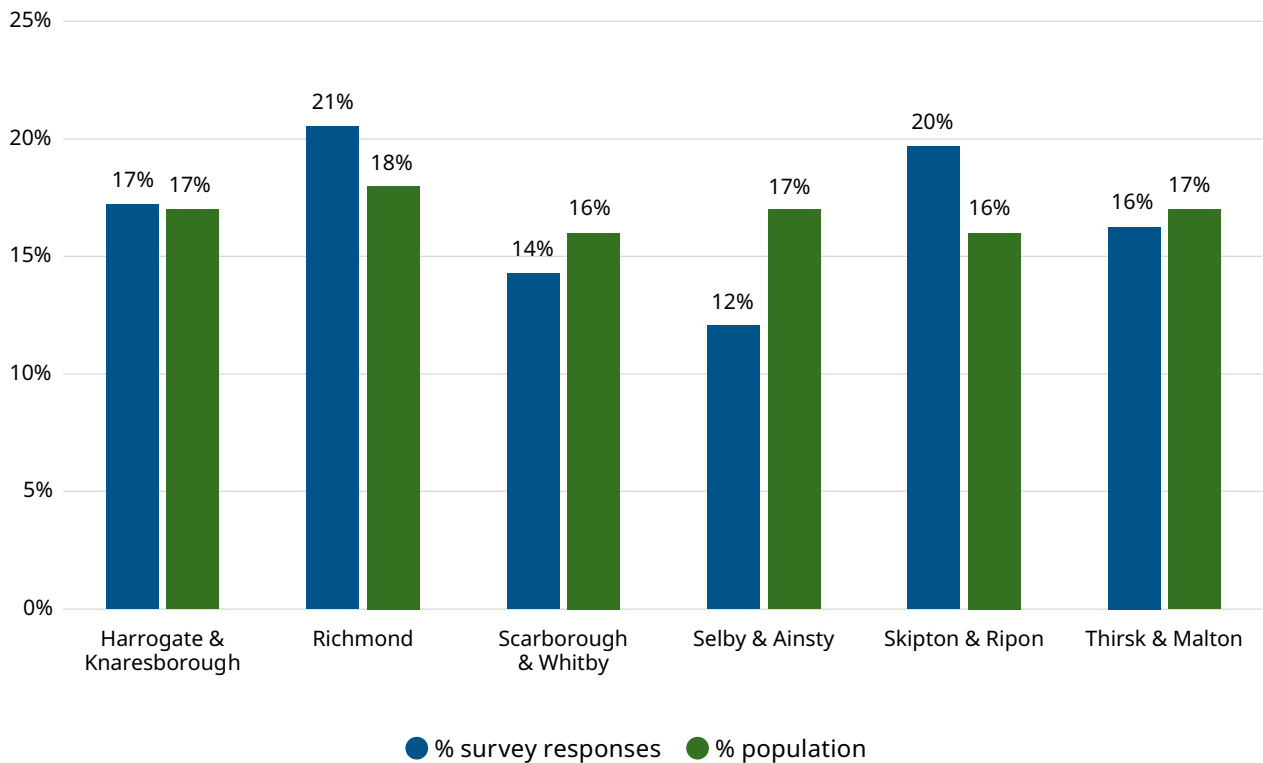
1.1 Geographical area – Area Constituency Committee (ACC)

People were asked for their postcodes in the survey, and this information was used to identify the Area Constituency Committee (ACC) in which they live.



The chart below compares the distribution of responses with the breakdown of population (age 16+) by ACC across North Yorkshire.

Figure 17: Survey responses and population by ACC



The proportions of responses from Harrogate & Knaresborough, Scarborough & Whitby, and Thirsk & Malton are broadly in line with their respective populations. Selby & Ainsty is underrepresented while Richmond and Skipton & Ripon are overrepresented in the survey responses.

There were also 167 responses from people living outside North Yorkshire (usually in places bordering the county).

The location of a further 1,469 responses is not known because this information was not provided or was incomplete.

Figure 18: Responses by ACC

Area Constituency Committee	Responses	% sample
Harrogate & Knaresborough	547	17%
Richmond	653	21%
Scarborough & Whitby	454	14%
Selby & Ainsty	384	12%
Skipton & Ripon	626	20%
Thirsk & Malton	517	16%
Total	3181	100%
Outside North Yorkshire*	167	
Total response	3348	
No response	1469	

People were also asked to describe the type of area they live. Most responses were received from people living in a small village (32%) or a small town (29%).

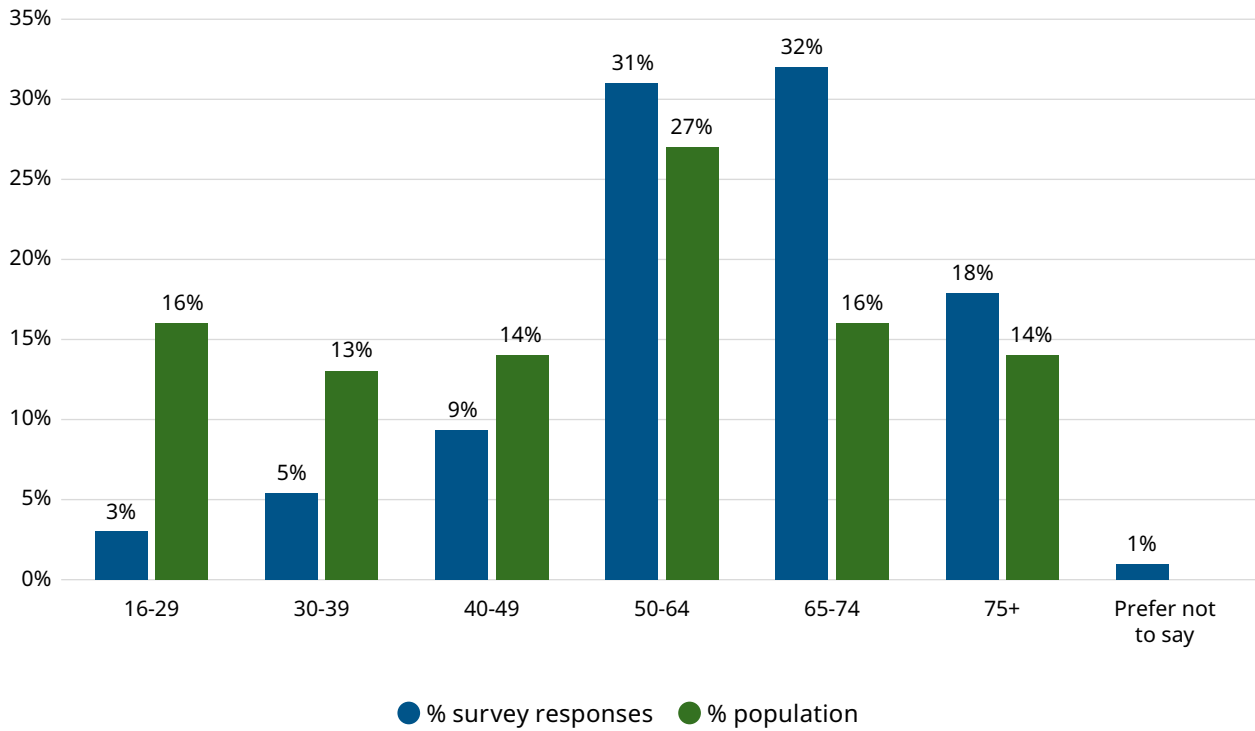
Figure 19: Responses by type of area

How would you describe the area you live in?	Responses	% sample
Large town/city	447	13%
Small town	970	29%
Larger village or edge of town	635	19%
Small village	1073	32%
Isolated house or part of a small group of houses	198	6%
Total response	3323	100%
No response	1494	

1.2 Age group

The chart below compares the distribution of responses with the breakdown of population (age 16+) by age group across North Yorkshire

Figure 20: Survey responses and population by age group



People in the 50 to 64 and 65 to 74 years age groups make up the highest proportions of responses (31% and 32% respectively), and these are higher than the population of North Yorkshire for these age groupings (27% and 16% respectively.) The 16 to 29, 30 to 39, 40 to 49 years age groups are underrepresented, despite efforts to target younger age groups in the campaign. Again, a significant number of people (1,247) did not provide details of their age.

Figure 21 Responses by age group

What is your age group?	Responses	% sample
16-29	122	3%
30-39	193	5%
40-49	334	9%
50-64	1107	31%
65-74	1142	32%
75+	638	18%
Prefer not to say	34	1%
Total response	3570	100%
No response	1247	

1.3 Gender

There are more responses from people identifying as female (56%) than male (42%), with 2% preferring not to say and a small number (10) describing themselves in another way. Information on gender was not provided for 1,465 responses.

ONS (Office for National Statistics) 2021 Census data shows 51% of the total population (all ages) in North Yorkshire are female and 49% are male.

Figure 22 Responses by gender

Are you? (Gender)	Responses	% sample
Female	1873	56%
Male	1409	42%
I describe myself in another way	10	<1%
Prefer not to say	60	2%
Total response	3352	100%
No response	1465	

1.4 Disability

The data available on disability and long-term limiting health conditions suggests that the survey sample is also broadly representative of the wider North Yorkshire population.

Some 18% (565 people) consider themselves to be a disabled person or have a long-term limiting condition.

Figure 23: Responses by disability

Do you consider yourself to be a disabled person or to have a long-term, limiting condition?	Responses	% sample
Yes	565	18%
No	2433	79%
Prefer not to say	94	3%
Total response	3092	100%
No response	1725	

ONS data shows 18% of the North Yorkshire population are disabled under the Equality Act (with nearly 7% saying their day-to-day activities are limited a lot and nearly 11% saying they are limited a little).

1.5 Ethnicity

The data available on ethnic group suggests that the sample is representative of the wider North Yorkshire population. Based on a total of 3,046 responses to this question, some 98% of these responses (2,996) were from people saying their ethnic group is White (all groups).

The survey sample included responses from people saying their ethnic group is: Asian/Asian British (0.2%), Mixed or Multiple ethnic groups (1%), Other ethnic group (1%) and Black/African/ Caribbean/ Black British (0.1%), Arabic (0.1%) and Gypsy/Traveller (0.1%).

The 2021 Census data shows the population of North Yorkshire is 96.7% White, 1.4% Asian/Asian British, 1.1% Mixed or Multiple ethnic groups, 0.5% other ethnic group, and 0.4% Black/Black British, Caribbean or African.

Appendix 2 – Let’s Talk Transport tables of results

The data tables below show the overall survey results for each response option in the Let’s Talk Transport Survey.

Q. How often do you use the following ways of getting around North Yorkshire? (Responses)

	Daily	Several times a week	Weekly	Several times a month	Several times a year or less	Never used	Responses
Walking	2116	1074	291	199	206	132	4018
Diesel or petrol car	1230	1394	417	211	148	486	3886
Electric/hybrid car/van	183	278	58	30	59	2537	3145
Bus including park & ride	136	516	377	575	1456	699	3759
Cycling	121	314	203	181	579	1970	3368
Diesel/petrol HGV/van	88	93	43	46	120	2648	3038
Mobility scooter/wheelchair	39	38	11	18	39	2989	3134
Train	30	121	182	480	2101	658	3572
Taxi or other cab	23	56	82	177	1477	1488	3303
Motorcycle/moped	6	34	41	33	72	2955	3141

Q. How often do you use the following ways of getting around North Yorkshire? (%)

	Daily	Several times a week	Weekly	Several times a month	Several times a year or less	Never used
Walking	53%	27%	7%	5%	5%	3%
Diesel or petrol car	32%	36%	11%	5%	4%	13%
Electric/hybrid car/van	6%	9%	2%	1%	2%	81%
Bus including park & ride	4%	14%	10%	15%	39%	19%
Cycling	4%	9%	6%	5%	17%	58%
Diesel/petrol HGV/van	3%	3%	1%	2%	4%	87%
Mobility scooter/wheelchair	1%	1%	0.4%	1%	1%	95%
Train	1%	3%	5%	13%	59%	18%
Taxi or other cab	1%	2%	2%	5%	45%	45%
Motorcycle/moped	<1%	1%	1%	1%	2%	94%

Q. How well do you feel the transport system in North Yorkshire meets your needs?

	Responses	%
Very well	91	3%
Quite well	450	13%
Neutral	855	25%
Not very well	1176	34%
Not at all well	869	25%
Total responses	3441	
No response	1376	

Q. How do your current travel habits compare to three years ago? (Responses)

	More	The same	Less	Responses
Cycling	401	1063	445	1909
Travelling generally	659	2239	1277	4175
Using home delivery rather than travelling to the shops	1597	1360	391	3348
Using my car	730	1990	1127	3847
Using public transport	923	1843	1112	3878
Walking	1389	2433	443	4265
Walking to school/college, myself or with young people	136	382	126	644
Work or study from home	1074	854	266	2194

Excludes 'not applicable to me' responses

Q. How do your current travel habits compare to three years ago? %

	More	The same	Less
Cycling	21%	56%	23%
Travelling generally	16%	54%	31%
Using home delivery rather than travelling to the shops	48%	41%	12%
Using my car	19%	52%	29%
Using public transport	24%	48%	29%
Walking	33%	57%	10%
Walking to school/college, myself or with young people	21%	59%	20%
Work or study from home	49%	39%	12%

Excludes 'not applicable to me' responses

Q. How do you expect habits to change in the next three years, compared to today?**Responses**

	More	The same	Less	Responses
Cycling	427	1603	571	2601
Travelling generally	556	1908	404	2868
Using home delivery rather than travelling to the shops	75	310	82	467
Using my car	923	1412	355	2690
Using public transport	442	823	116	1381
Walking	735	1933	211	2879
Walking to school/college, myself or with young people	532	1625	163	2320
Work or study from home	216	1078	188	1482

Excludes 'not applicable to me' responses

Q. How do you expect habits to change in the next three years, compared to today? %

	More	The same	Less
Cycling	15%	73%	13%
Travelling generally	16%	66%	18%
Using home delivery rather than travelling to the shops	16%	62%	22%
Using my car	19%	67%	14%
Using public transport	23%	70%	7%
Walking	26%	67%	7%
Walking to school/college, myself or with young people	32%	60%	8%
Work or study from home	34%	52%	13%

Excludes 'not applicable to me' responses

How many of the following are a concern to you in North Yorkshire? (responses)

	Never a concern	Rarely a concern	Sometimes a concern	Often a concern	Always a concern	Responses
Affordability of travel	139	278	639	678	1028	2762
Air and noise pollution arising from traffic	239	536	741	566	688	2770
Availability and reliability of travel	78	160	407	683	1482	2810
Difficulty reaching services such as shops and health facilities	384	607	611	466	734	2802
Impact of transport on climate change	262	341	622	632	902	2759
Isolation from family and friends	599	699	695	339	419	2751
Poor digital connectivity	313	668	791	507	458	2737
Road safety	117	261	728	742	913	2761
Traffic congestion	149	453	847	651	679	2779

How many of the following are a concern to you in North Yorkshire? (%)

	Never a concern	Rarely a concern	Sometimes a concern	Often a concern	Always a concern
Affordability of travel	5%	10%	23%	25%	37%
Air and noise pollution arising from traffic	9%	19%	27%	20%	25%
Availability and reliability of travel	3%	6%	14%	24%	53%
Difficulty reaching services such as shops and health facilities	14%	22%	22%	17%	26%
Impact of transport on climate change	9%	12%	23%	23%	33%
Isolation from family and friends	22%	25%	25%	12%	15%
Poor digital connectivity	11%	24%	29%	19%	17%
Road safety	4%	9%	26%	27%	33%
Traffic congestion	5%	16%	30%	23%	24%

How effective do you think the following will be in tackling transport issues in North Yorkshire? (responses)

	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective	Responses
Measures that cut travel altogether and offer alternatives	471	1175	1410	1374	4430
Measures to discourage car use	442	898	1500	1610	4450
Measures to encourage more use of public transport	1243	1600	994	727	4564
Measures to encourage more walking and cycling	657	1883	1201	745	4486
Measures to promote electric vehicles	421	1379	1488	1140	4428
Traffic and highway infrastructure improvements	995	1678	1132	644	4449

How effective do you think the following will be in tackling transport issues in North Yorkshire? (%)

	Very effective	Somewhat effective	Somewhat ineffective	Very ineffective
Measures that cut travel altogether and offer alternatives (n=4430)	11%	27%	32%	31%
Measures to discourage car use (n=4450)	10%	20%	34%	36%
Measures to encourage more use of public transport (n=4564)	27%	35%	22%	16%
Measures to encourage more walking and cycling (n=4486)	15%	42%	27%	17%
Measures to promote electric vehicles (n=4428)	10%	31%	34%	26%
Traffic and highway infrastructure improvements (n=4449)	22%	38%	25%	14%

Contact us

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